

Ableton Logo Guidelines

Minimum size and minimum clear space



For screen applications, the minimum size for the logo is 64 px wide.



For print applications, the minimum size for the logo is 12 mm wide.



The clear space surrounding the logo is an integral part of its design. Keep this area clean and uncluttered. For both web and print applications, the clear space should be at least one quarter of the total width of the logo.

Colors

Color percentages are built into the artwork.

Do not modify or edit the logo in any way

Do not animate or rotate the logo. Do not change the colors or separate the elements. Do not add trademark symbols. Do not change, translate or localize the words, and do not add version numbers. Never attempt to set the logotype yourself, change the font, or alter the size, proportions, or space between letters. Do not use any part of the logo as a decorative illustration, graphic element, background graphic, or pattern. Avoid these common mistakes:



Do not change the colors



Do not alter the shape



Do not modify fonts